

**Delivering an Effective Presentation** – Scott Schwertly demonstrates that everything you do in a business is a presentation – of yourself, of your product, of your company. Learn to improve your business skill in this area.



**Scott Schwertly**

Scott Schwertly is an epic storyteller. Today, he owns and operates Ethos3 Communications, an internationally renowned and award-winning presentation design and training company located in Nashville.

Schwertly works with a wide spectrum of clients that includes Fortune 100 companies, Silicon Valley startups, and various other organizations throughout the world.

He is also the author of an award-winning blog – *Presentation Revolution: Revolutionizing Presentations Through Storytelling*, as well as a Top 100 ChangeThis.com manifesto.

Schwertly holds both a bachelor's degree in communications and an MBA from Harding University.

**2008:**

- Book project (in process) – *Storybored: The Quest to Build Epic Presentations*
- Article contributor for PresentationXpert.com
- Article contributor for SlideShare.net

**2007:**

- Article contributor for Indezine.com
- Article contributor for ChangeThis.com
- Blog expert and contributor for *Successful Meetings* magazine
- Article contributor for the *Nashville Business Journal*
- Article contributor for PresentersUniversity.com
- Featured author and article contributor for DuctTapeMarketing.com
- Article contributor for PresentationTeam.com
- Featured in *Presentation Zen* by Garr Reynolds
- Featured in *Microsoft Office PowerPoint 2007 Complete Makeover Kit* by Geetesh Bajaj